



BOARD OF ALDERMEN
Work Session Agenda
CITY OF PARKVILLE, MISSOURI
Tuesday, April 20, 2021 6:00 PM
City Hall Board Room

In light of public health orders from Platte County related to the COVID-19 pandemic, and given the nature of the items to be considered at this particular meeting, the members of the Board of Aldermen will meet via telephone or video conference. Members of the public interested in this meeting are encouraged to join the meeting via the following -

<https://us02web.zoom.us/j/81088681880?pwd=UjA0R2hyWWQyYndHdVVSUUI0bkR6dz09> or call (312) 626-6799 , Webinar ID: 810 8868 1880, Passcode: 505162 - rather than appear at City Hall (note: occupancy will be limited and the proceedings of the meeting will only be available via audio).

Those attending by Zoom, or in person via audio, will have an opportunity to provide comments/questions during the public discussion portion of the meeting.

1. GENERAL AGENDA

- A. Receive an update and review the final draft of the Parkville 2040 Master Plan (Community Development)

2. ADJOURN

CITY OF PARKVILLE Policy Report

Date: April 15, 2021

Prepared By:

Stephen Lachky, Community Development Director

Reviewed By:

Joe Parente, City Administrator

ISSUE:

Receive an update and review the final draft of the Parkville 2040 Master Plan (Community Development)

BACKGROUND:

A master plan is a document that serves as the official public policy and comprehensive plan for the physical development and redevelopment of a community. The document assists in decision-making as it relates to issues such as land use and zoning, housing, commercial and industrial development, sustainability and the environment, transportation and mobility, parks and recreation, and community facilities and services. Master plans typically have a 20-year horizon and it's recommended they be updated at least once every decade to ensure data is current.

Beginning in February 2020, Confluence began working with City staff; as well as the Planning and Zoning Commission and Board of Aldermen, who were designated as the project's "Steering Committee". The project included seven key tasks which were completed throughout 2020 and 2021 (see Attachment 2). These tasks included gathering data & information, public outreach, surveys, stakeholder interviews, public workshops, analysis of scenarios, presentation of the draft plan for review and public comment, and adoption. A total of seven steering committee meetings, individual meetings with over 20 key community stakeholders, three public workshops were held. While there were initially delays to the project timeline due to the COVID-19 pandemic, the consultant team was able to adapt to social distancing restrictions and continue most in-person activities virtually.

The Parkville 2040 Master Plan is comprised of five main sections:

1. **Introduction** - This section describes the intent of the plan and lays out the key goals and vision statement created to guide the plan's development and implementation over the next 20 years.
2. **Parkville Today and Tomorrow** - This section focuses on existing conditions of the community, including an economic profile, physical place profile and market analysis.
3. **Our Voice** - This section details the public engagement process and feedback received via the project's interactive website, meetings and events throughout the course of the plan's development.
4. **Our Plan** - This section contains five focus areas, each with a relationship to the vision statement and overall goals. Each focus area also contains a list of action items associated with each goal for the City's consideration and reference.

5. **Implementation** - This section takes all of the goals and action items in Section 4 and organizes them into an understandable chart that the City can reference annually.

PUBLIC COMMENTS RECEIVED:

Staff and Confluence received questions, inquiries and comments from the public throughout the course of the project. The majority of input was provided at the July 9, 2020 and January 11, 2021 virtual public workshops; and a third virtual public workshop is scheduled for Thursday, April 22, 2021. Input was also provided through the Social Pinpoint webpage engagement exercises ³/₄ map activity, visual preference, general themes, survey, guiding principles survey, and postcard exercise. The consultant team incorporated feedback and comments from the public into the draft document. Written comments have been provided by members of the public directly to Confluence and integrated into the final draft document.

Due to the limited time associated with the work session, public input will be gathered at the Thursday, April 22, 2021, virtual public workshop. For more information visit <http://parkvillemo.gov/government/city-plans-studies/master-plan/>.

BUDGET IMPACT:

The 2020-2025 Capital Improvement Program (CIP) included \$158,000 from the General Fund for the Master Plan Update Project. Due to delays related to the COVID-19 pandemic, the project was not able to be completed in 2020; as a result, \$60,000 from the General Fund was carried over into the 2021-2026 CIP for the completion of the project.

ALTERNATIVES:

1. Receive an update and view the final draft of the Parkville 2040 Master Plan project.
2. Receive an update and view the final draft of the Parkville 2040 Master Plan project and direct staff and the consultant team from Confluence to make specific changes or additions.
3. Postpone the discussion.

STAFF RECOMMENDATION:

Staff recommends the Board of Aldermen receive an update and view the final draft of the Parkville 2040 Master Plan project and provide feedback to the consultant team from Confluence.

ATTACHMENTS:

1. Plan Schedule

INTRODUCTION

PLAN SCHEDULE

The Parkville 2040 Master Plan took just over one-year in total to complete starting in February 2020. There were a series of delays in the overall project timeline, primarily in Tasks 2 and 3, due to unforeseen challenges related to the COVID-19

pandemic. Several in-person public engagement activities had to be rethought or cancelled all together due to the health concerns associated with gathering in large groups. However, the planning team was able to adapt to social

distancing restrictions and with the help of city staff and the steering committee, the overall delay in the project timeline was minimal and a strong level of public input was still realized.

PARKVILLE MASTER PLAN

